



# Best Defense against a Chargeback is the Prevention of a Chargeback.

*“An ounce of prevention will always be worth more than a pound of cure!”*

## Solution Overview

iCAN4Consumers is an independent, third-party issuer of credit card refunds engaged by e-Commerce merchants to reduce fraud and chargeback levels by providing consumers with a “no questions-asked” service for obtaining a refund for credit card purchases made online or over the phone.

### Major benefits include:

- Reduction in fraud and chargebacks ratios
- Minimizes consumer interaction with issuers / heads off chargebacks for recurring transactions over multiple months
- Higher levels of customer satisfaction and increased consumer credibility
- Maximized business growth and increased revenue

## How iCAN4Consumers Works

**1 Consumer** requests a refund, which can be initiated at any time from the merchant’s website, the iCAN website, a “smart” device, or by calling the iCAN 24 x 7 customer support desk.

**2 iCAN4Consumers** routes the request to the member merchant’s gateway for the consumer’s credit/refund on the merchant’s behalf.

**3 Merchant Gateway** submits the credit transaction to the merchant’s processor for clearing and settlement with the consumer’s issuing bank.



**It’s as Simple as 1, 2 and 3!**

## Getting Started

For more information, please contact us by email at [sales@iC4C.net](mailto:sales@iC4C.net) or by phone at +1-855-660-3214.